

EUROPEAN COMMISSION DIRECTORATE-GENERAL FOR RESEARCH & INNOVATION

The Director-General **The Director-General**

Brussels, 05 May 2020

Dear Project Coordinator,

I hope you and your family and friends are doing well and coping with the changes brought about by this unprecedented global health crisis.

On 4 May the European Union joined forces with global partners to kick-start the <u>Coronavirus Global Response</u>, a worldwide pledging effort to raise \in 7.5 billion of funding to rapidly develop and deploy universally available and affordable diagnostics, treatments and vaccines against the coronavirus.

<u>The opening event already raised \in 7.4 billion</u>, including a significant contribution of \in 1 billion mobilised by Horizon 2020. This marks the role of research and innovation in the worldwide pledging marathon, which will continue in the following weeks.

Join our social media campaign and help us get the word out by using this <u>communication toolkit</u>.

By sharing information about this important initiative and research and innovation activities, you can help raise awareness about the need for fair and equal access to health care to fight the virus and reach, even exceed, the pledging target. Together we can test, treat, prevent, and defeat it.

Looking forward to having you on board, I thank you in advance for your support.

Yours sincerely,

Jean-Eric PAQUET

Commission européenne/Europese Commissie, 1049 Bruxelles/Brussel, BELGIQUE/BELGIË - Tel. +32 22991111 Office: ORBN 03/047 - Tel. direct line +32 229-90295